MOBILITY Accelerating industry transformation

Henkel Investor & Analyst Day 2019



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Alternative Energy Vehicles

Autonomous Driving

Lightweight



Mobility Alternative Energy Vehicles

- 250 new electric car model launches in the next 2 years
- Global electric car volumes growing at 25% CAGR (2019-2024)*
- Significant market opportunity for new applications on batteries & e-motors

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Mobility Autonomous Driving

- Safety, comfort and connectivity is driving more electronic components and sensors per car
- Global sensor volumes growing at 8% CAGR (2019-2024)*
- Significant market opportunity for protection against fluids, moisture and vibration

*Source: BIS Research, Grand View Research, Accuracy Research, Henkel

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Mobility Lightweight

- An electric car body and chassis requires a lightweight structure to support an additional 600 kg battery
- Increased usage of lightweight materials,
 e.g. aluminum growing at 9% CAGR (2019-2024)*
- Significant market opportunity for coating, bonding and reinforcing lightweight structures





Our leading position

Trusted partner of OEMs and Tier 1&2 suppliers

- Unmatched breadth of technology & solutions portfolio
- Strong relationship with leading OEMs and Tier 1&2 suppliers
- >1,000 customer-facing technical sales engineers

Enabling our customers to win their future markets

Our global technical competence

Footprint and know-how

- 9 world-class application centers at major industry hubs
- Resident engineers based at major customer design centers
- >300 technical experts in global application & development teams



Driving global innovations transforming the industry

How Henkel is shaping the future car

Electrification and new designs require new technology solutions



How Henkel is shaping the future car

Electrification and new designs require new technology solutions



Shaping new battery designs

Broad technology know-how as competitive advantage

- Reliable thermal management with our Thermal Interface Materials
- Efficient large-scale assembly of battery modules with our Adhesives
- Protection against fluid, dust and corrosion of battery housings with our **Sealants and Functional Coatings**



Unique material and application expertise for battery safety and performance

Enabling designs for lightweight body structures

Engineering Alliance as competitive advantage

- Access to 2,000 engineers combining engineering and material science
- Direct design collaboration with OEM design centers in early development phase
- Project pilot: Reduction of approx. 40 kg of total car body weight with structural reinforcements and adhesives



Transform material science to full engineering solutions

High-impact solutions

Engineering, process and material know-how driving future growth



European OEM:

Battery module assembly Thermal interface materials and adhesives

- Start of production 2020
- 7 years production time
- 100% incremental sales



European Tier 1 Supplier:

Infotainment display Optical performance & structural adhesives

- Start of production 2019
- 7 years production time
- 100% incremental sales

Key take-aways

Capturing unique growth opportunities of alternative energy vehicles, autonomous driving and lightweight

High ability to win based on strong customer relationships, unique solution portfolio and passionate expert team

Shaping the car of the future



