



HENKEL H1 2026

CARSTEN KNOBEL, MARCO SWOBODA – 6 AUGUST 2026

Henkel

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AGENDA

- 01 Key Developments**
- 02 Business Performance H1 2026 & Outlook
- 03 Key Take-Aways & Closing

AT A *GLANCE*

STRONG TOP- AND BOTTOM-LINE PERFORMANCE

IN H1 2026

- **Strong organic sales growth** with both **positive price and volume dynamics** across business units and **clear acceleration in Q2**
- **Swift execution of pricing initiatives** in Adhesive Technologies to offset raw material price headwinds
- **Strong adj. EBIT margin** demonstrating strength and high quality of businesses
- **Successfully delivering on our M&A growth strategy** – acquisitions with first positive sales & earnings contributions in FY 2026
- **Outlook 2026: upgraded top-line expectations** for the Group and Adhesive Technologies **on the back of strong H1 performance**

HENKEL GROUP

ORGANIC
SALES GROWTH

3.2%

ADJ.
EBIT MARGIN

15.7%

ADJ. EPS GROWTH
(AT CONSTANT FX)

7.1%

ADHESIVE TECHNOLOGIES

ORGANIC
SALES GROWTH

4.5%

ADJ.
EBIT MARGIN

17.7%

CONSUMER BRANDS

ORGANIC
SALES GROWTH

1.7%

ADJ.
EBIT MARGIN

15.3%

ADVANCING OUR BUSINESSES BY **SUCCESSFULLY EXECUTING ON OUR M&A GROWTH STRATEGY**

**4 OUT OF 5
ACQUISITIONS
SUCCESSFULLY
CLOSED**

**ADDING
€2BN OF SALES
BY 2030¹**

Timing of
Closing 2026

Feb 4



Entering into attractive market for
facade solutions in UK

April 1



Expanding portfolio **beyond liquid technologies into attractive tapes business**

April 24



Strengthening footprint & scale in
North America with attractive **Hair Care brands**

July 7



Expanding portfolio into **specialty coatings for flexible materials**

**Expected
In H2**



M&A: STRENGTHENING HAIR WITH **PREMIUM HAIR CARE BRAND OLAPLEX**

BECOMING GLOBAL #2 IN HAIR PROFESSIONAL



Adding
~370
MEUR
sales¹

~5%
CAGR
premium
hair care
market²

CROSS-SELLING & DISTRIBUTION
OPPORTUNITIES ACROSS OMNICHANNEL

INNOVATION &
TECHNOLOGY OPPORTUNITIES

BUILDING ON BROADER REACH &
GLOBAL GEOGRAPHIC FOOTPRINT

M&A: ENTERING INTO *HIGHLY ATTRACTIVE ADJACENCY* WITH *ATP ADHESIVE SYSTEMS*

EXPANDING PORTFOLIO INTO FAST-GROWING SUSTAINABLE TAPES MARKET

WATER-BASED FLOORING TAPES



WATER-BASED STEERING WHEEL SENSOR TAPES



Adding
~270
MEUR
sales¹

~7%
CAGR
water-based
specialty
tapes market²

**PORTFOLIO EXPANSION &
CROSS-SELLING OPPORTUNITIES**

**NEW GROWTH PLATFORM FOR
SUSTAINABLE SOLUTIONS**

**INNOVATION &
TECHNOLOGY SYNERGIES**

INNOVATIONS & INVESTMENTS AS **CATALYSTS FOR ORGANIC GROWTH IN ADHESIVE TECHNOLOGIES**

INNOVATIONS DRIVING INCREASING NO. OF SOLUTIONS



*Innovation trends in e.g.,
consumer devices:*

MINIATURIZATION

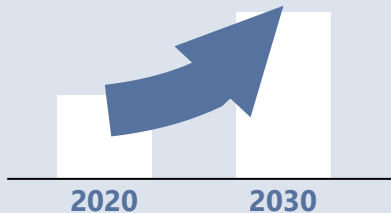
**WATER
RESISTANCE**

**THERMAL
MANAGEMENT**



*Average number of
Henkel solutions
per smartphone*

+~50%



INVESTING IN HIGH-GROWTH MARKETS (SELECTIVE EXAMPLES)

AEROSPACE



**HIGH
SINGLE-
DIGIT
GROWTH¹**

DATA CENTER



**DOUBLE-
DIGIT
GROWTH¹**

**INFRASTRUCTURE
PROTECTION & REPAIR**



**HIGH
SINGLE-
DIGIT
GROWTH¹**

INVESTING TO ENHANCE **INNOVATION AND EXECUTION SPEED** IN ATTRACTIVE HIGH-GROWTH REGIONS

NEW SMART FACTORY IN CHINA

Investment of ~**€120M** in new **SMART FACTORY** – strong backbone for business in China

Serving **HIGH-GROWTH INDUSTRIES**, e.g. Electronics, Medical, Aerospace

Highly automated factory increasing **OPERATIONAL EFFICIENCY & SPEED TO MARKET**



NEW CO-INNOVATION HUB IN INDIA

Opening of advanced **CUSTOMER APPLICATION CENTER** for electronics solutions in India

Supporting **HIGH-GROWTH ELECTRONICS SECTORS**, e.g. telecom, data centers & AI

ACCELERATING TIME-TO-MARKET through local co-development, testing & validation



DELIVERING **HIGH-PERFORMING SOLUTIONS** IN **CONSTRUCTION** FOR DEMANDING CONDITIONS

CUSTOMIZED BONDING SOLUTION



STRUCTURAL BONDING SOLUTION enabling stone & steel to act as single structural unit in central towers of Sagrada Familia

10X FASTER CONSTRUCTION through innovative modular building concept

24 TONS OF LOCTITE adhesive used across 826 panels & 2,100 stone elements

INNOVATIVE ROOF SOLUTION

Innovative **COOL ROOF WATER-PROOFING & COATING**, improving thermal insulation & lowering cooling demand

REDUCTION OF ROOF TEMPERATURE by up to 20°C & indoor temperature by up to 5°C

~30% REDUCTION in air conditioning energy consumption



SUSTAINED STRONG GROWTH DYNAMICS ACROSS OUR TOP 10 CONSUMER BRANDS



TOP 10 BRANDS

account for **~60%**
of sales

Reflecting **LEADING POSITIONS**
across categories

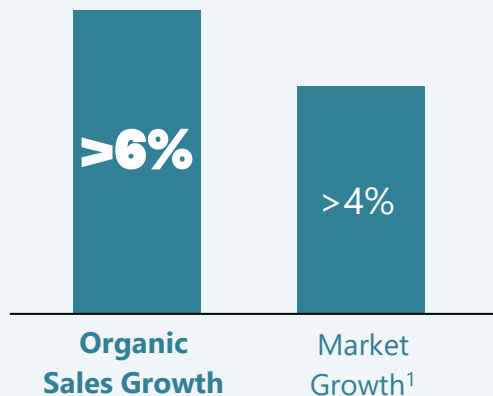
>4% ORGANIC SALES GROWTH in H1

Driven by
BALANCED PRICE & VOLUME DEVELOPMENT

DRIVING **STRONG PERFORMANCE IN HAIR** THROUGH TECH-DRIVEN INNOVATIONS

OUTPERFORMING FAST-GROWING HAIR MARKET BY SHAPING CONSUMER TRENDS

CAGR
FY 2022-2025



Selective trends,
e.g., in Hair Care

SKINIFICATION

HAIR PROTECTION

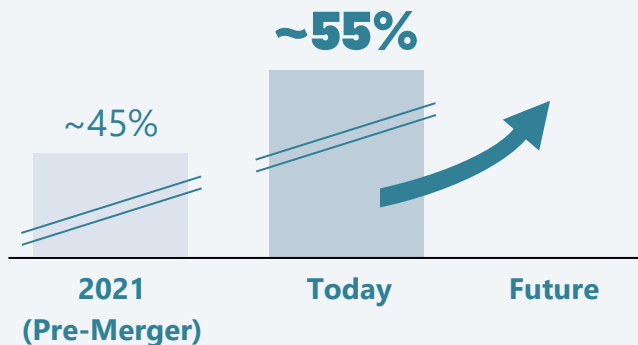
HAIR REPAIR



ACTIVELY SHAPING OUR PORTFOLIO WITH **INCREASED FOCUS ON ATTRACTIVE PREMIUM LAUNDRY CARE** MARKET

DRIVING PROFITABLE GROWTH THROUGH TECH-DRIVEN INNOVATIONS
DELIVERING SUPERIOR CONSUMER BENEFITS

INCREASING PREMIUM SHARE IN
LAUNDRY CARE



TOP BRANDS like
PERSIL & PERWOLL with
~5% OSG combined in H1

Strong **MARKET SHARE GAINS** of **+50 BPS** in attractive
FABRIC CARE category in H1¹



UPDATED OUTLOOK FY 2026

ORGANIC SALES GROWTH

1.5 to 3.5%

previously: 1.0 to 3.0%

ADJUSTED EBIT MARGIN

14.5 to 16.0%

ADJUSTED EPS¹

low to high single-digit % increase



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ORGANIC SALES DEVELOPMENT

H1 2026

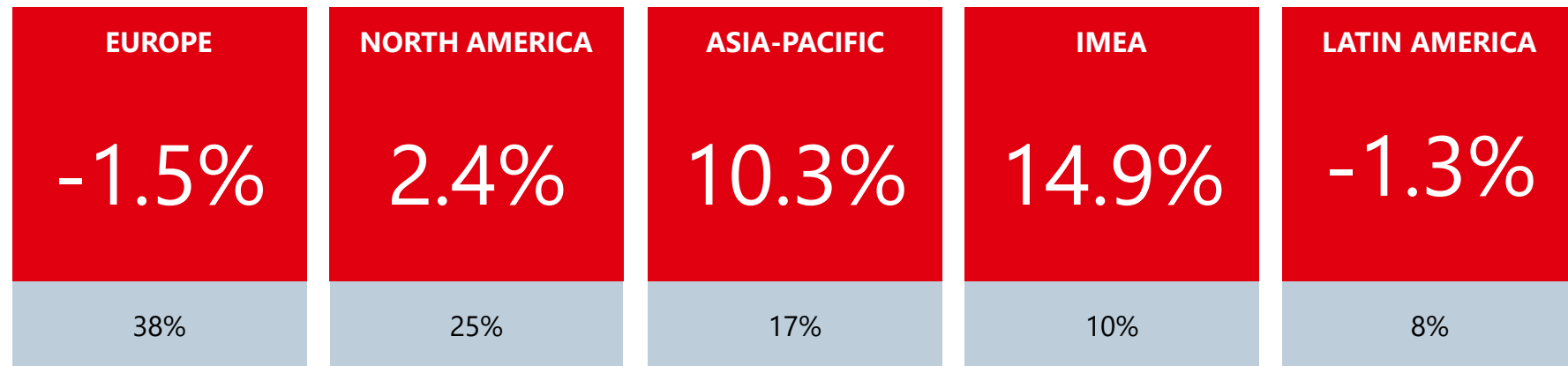


ORGANIC SALES DEVELOPMENT *BY REGION*

H1 2026

Group organic sales growth

Group sales share





ADHESIVE TECHNOLOGIES

H1 2026

ORGANIC
SALES GROWTH

4.5%

SALES

€5.5BN

ADJ.
EBIT MARGIN

17.7%

ADJ. EBIT

€1.0BN

PRICE

1.8%

VOLUME

2.8%

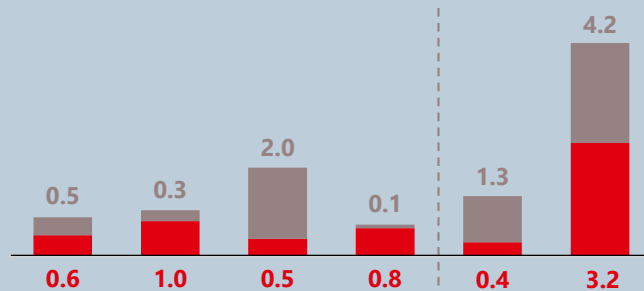
ADHESIVE TECHNOLOGIES

H1 2026

- **4.5% organic sales growth** driven by a sequential acceleration of both price & volume
- **Swift execution of pricing initiatives** to offset raw material price headwinds – underpinning strength of market position and portfolio
- **Volume development** also supported by positive working day impact in Q2 and forward buying
- **Strong adj. EBIT margin development** supported by operating leverage and positive mix

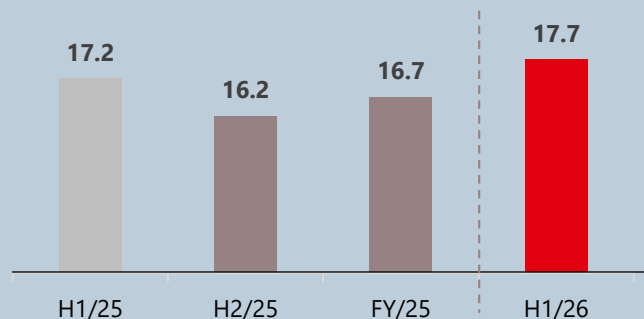
Organic Sales Growth Development

in % ■ Price ■ Volume



Q1/25	Q2/25	Q3/25	Q4/25	Q1/26	Q2/26
1.1	1.3	2.5	0.9	1.7	7.4

Adj. EBIT Margin Development



MOBILITY & ELECTRONICS

H1 2026

ORGANIC SALES
GROWTH

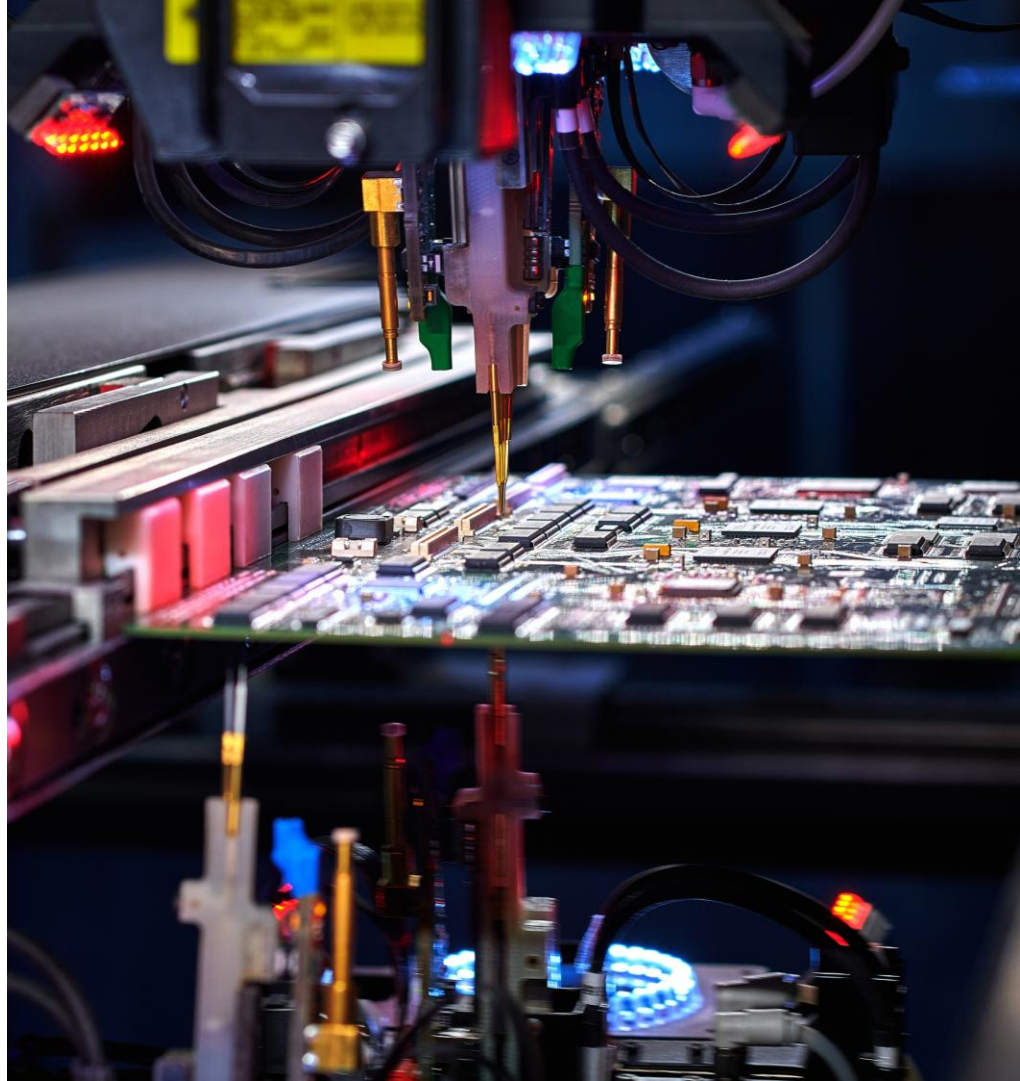
7.8%

SALES

€2.1bn

Double-digit growth in **Electronics** and
significant growth in **Industrials**

Automotive below prior year in the first half,
however, with a **sequential improvement** &
back to **positive territory** in Q2



PACKAGING & CONSUMER GOODS

H1 2026

ORGANIC SALES
GROWTH

4.7%

SALES

€1.6bn

Very strong growth in **Consumer Goods**

Strong growth in **Packaging**, supported by continued forward buying



CRAFTSMEN, CONSTRUCTION & PROFESSIONAL

H1 2026

ORGANIC SALES
GROWTH

1.0%

SALES

€1.9bn

Strong growth in **Manufacturing & Maintenance**

Consumer & Construction slightly
below prior year





CONSUMER BRANDS

H1 2026

ORGANIC
SALES GROWTH

1.7%

SALES

€4.7BN

ADJ.
EBIT MARGIN

15.3%

ADJ. EBIT

€0.7BN

PRICE

0.3%

VOLUME

1.4%

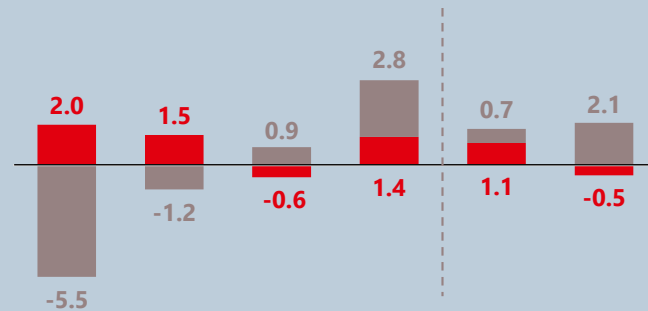
CONSUMER BRANDS

H1 2026

- **1.7% organic sales growth** with both **positive price & volume** development
- **Hair** continues **very strong growth trajectory** and **Laundry Care** returned to positive growth
- **Adj. EBIT margin sustained on strong PY level** despite competitive environment & while continuing to invest into brands

Organic Sales Growth Development

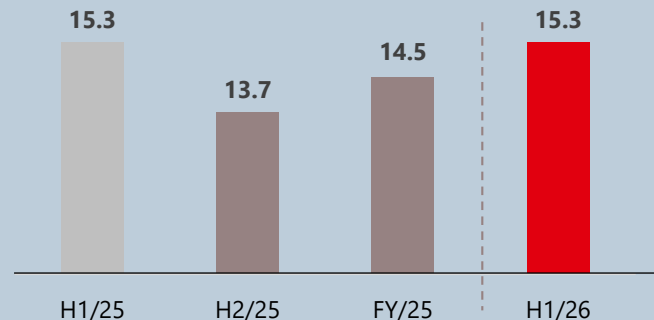
in % ■ Price ■ Volume



Q1/25	Q2/25	Q3/25	Q4/25	Q1/26	Q2/26
-3.5	0.4	0.4	4.1	1.8	1.6

Adj. EBIT Margin Development

in %



LAUNDRY & HOME CARE

H1 2026

ORGANIC SALES
GROWTH

0.7%

SALES

€2.8bn

Good growth in **Home Care** driven by double-digit growth in Hand Dishwashing

Laundry Care returned to **positive growth** due to clear acceleration in Q2 – particularly driven by high-single digit growth in Fabric Care



HAIR

H1 2026

ORGANIC SALES
GROWTH

4.2%

SALES

€1.7bn

Hair with **very strong growth** driven by balanced contribution from both **Consumer & Professional**

Styling category as strongest contributor



OTHER CONSUMER BUSINESSES

H1 2026

ORGANIC SALES
GROWTH

-2.1%

SALES

€0.3bn

Below prior year due to Body Care in Europe
while good growth in North America



BRIDGE FROM ADJUSTED **GROSS PROFIT TO ADJUSTED EBIT**

H1 2026

Impact on adjusted EBIT margin in pp vs. PY, in % of sales



BRIDGE FROM *REPORTED TO ADJUSTED EBIT*

H1 2026

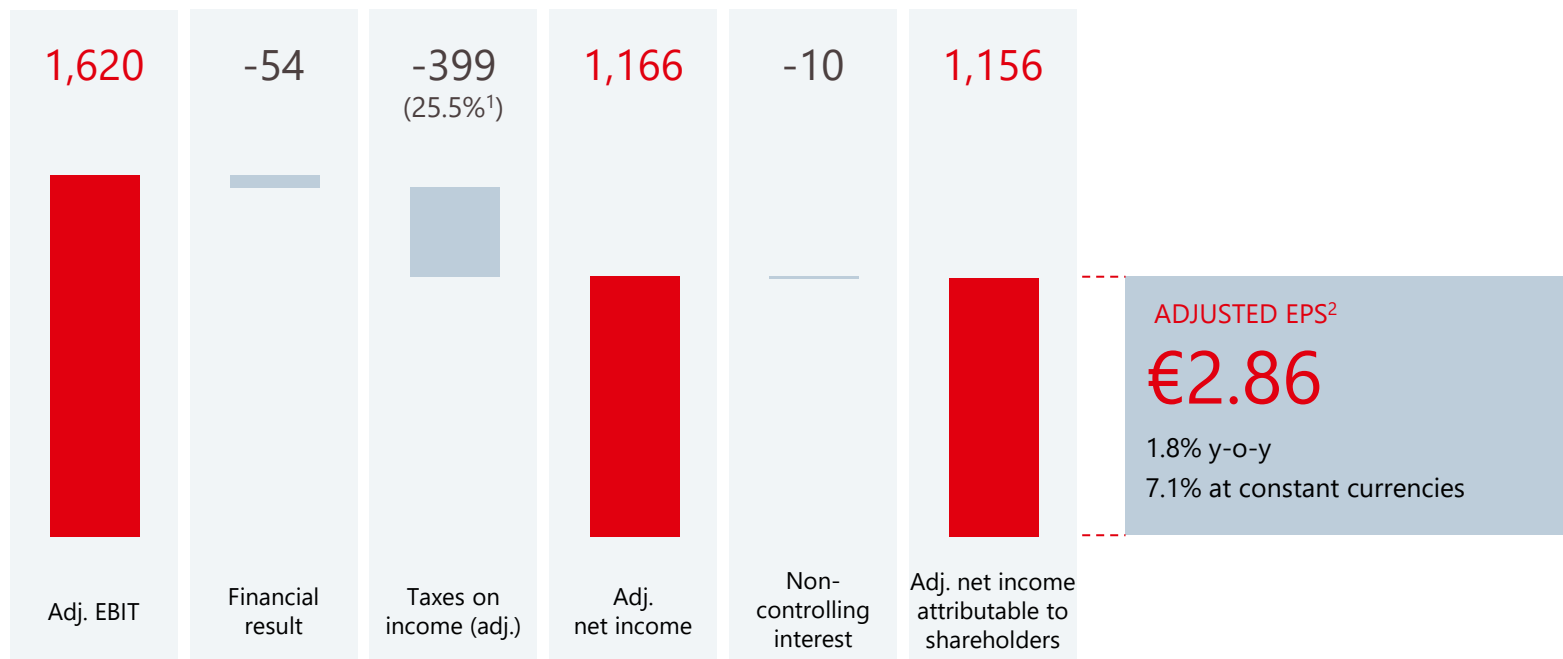
in €m

1,424	-	68	128	1,620
REPORTED EBIT	ONE-TIME INCOME	ONE-TIME EXPENSES	RESTRUCTURING	ADJUSTED EBIT

BRIDGE FROM **ADJUSTED EBIT TO ADJUSTED EPS**

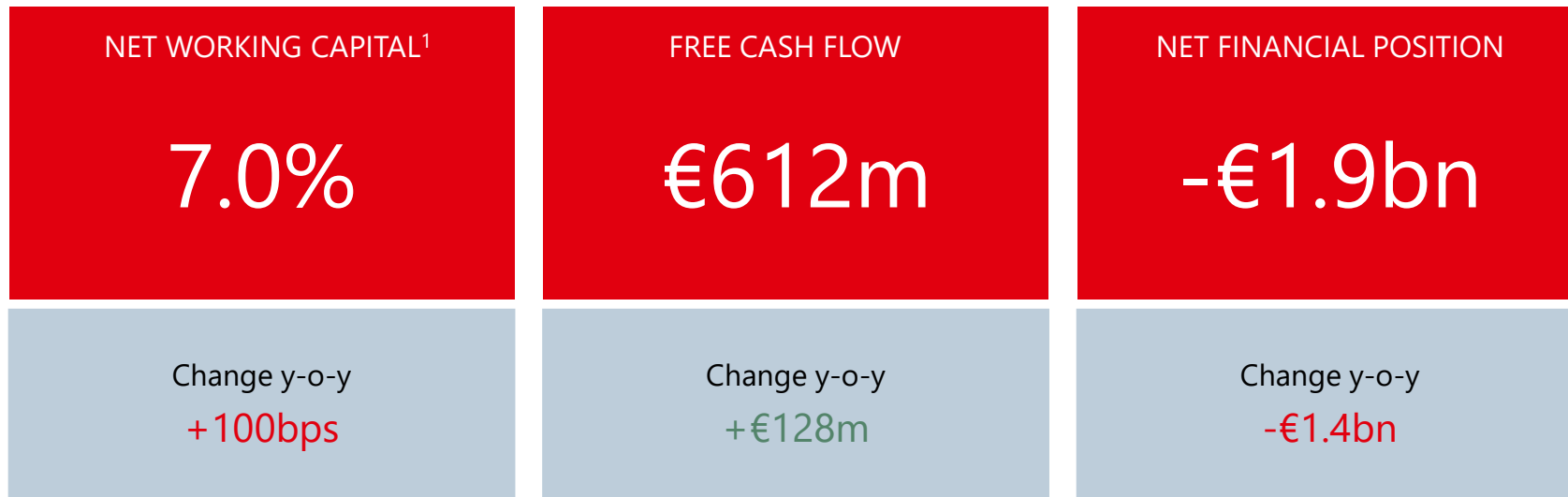
H1 2026

in €m

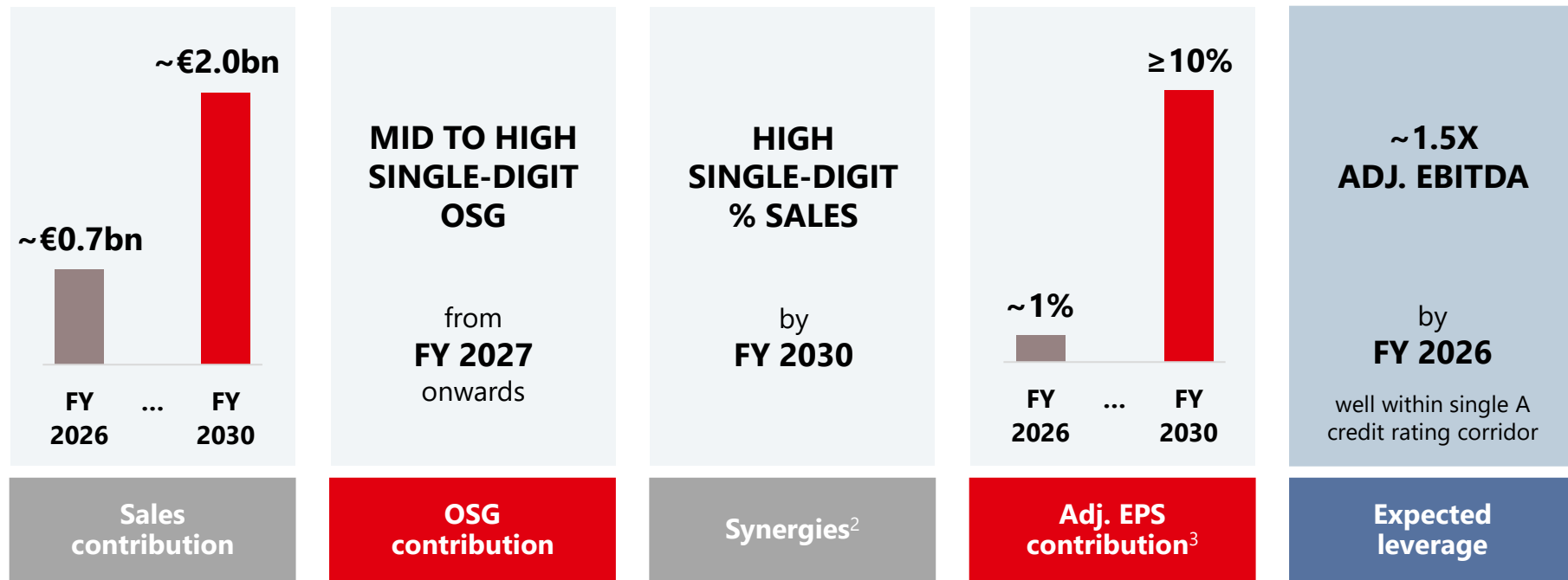


DEVELOPMENT OF **CASH KPIs**

H1 2026



ACQUISITIONS TO DELIVER STRONG CONTRIBUTIONS ON BOTH TOP- AND BOTTOM-LINE¹



UPDATED OUTLOOK FY 2026

	ORGANIC SALES GROWTH	ADJUSTED EBIT MARGIN	ADJUSTED EPS ¹
GROUP	1.5 to 3.5% <i>previously: 1.0 to 3.0%</i>	14.5 to 16.0%	Low to high single-digit % increase
ADHESIVE TECHNOLOGIES	2.0 to 4.0% <i>previously: 1.0 to 3.0%</i>	16.5 to 18.0%	
CONSUMER BRANDS	0.5 to 2.5%	14.0 to 15.5%	

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KEY TAKE-AWAYS

STRONG TOP- AND BOTTOM-LINE PERFORMANCE

IN H1 2026

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- **Strong adj. EBIT margin** demonstrating strength and high quality of businesses
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QUESTIONS & ANSWERS

UPCOMING *EVENTS*

2026

AUG 6 | **HY 2026** RELEASE

Half-Year Report

NOV 10 | **Q3 2026** RELEASE

Quarterly Statement

2027

MAR 8 | **FY 2026** RELEASE

Annual Report





THANK YOU.

SALES BY BUSINESS UNIT AND BUSINESS AREA

Q1, Q2 & H1 2026

€m	Q1 2026		Q2 2026		H1 2026	
	Sales	OSG	Sales	OSG	Sales	OSG
HENKEL GROUP	4,952	1.7%	5,396	4.7%	10,348	3.2%
ADHESIVE TECHNOLOGIES	2,627	1.7%	2,908	7.4%	5,534	4.5%
MOBILITY & ELECTRONICS	977	6.7%	1,106	8.8%	2,083	7.8%
PACKAGING & CONSUMER GOODS	758	0.5%	831	9.1%	1,589	4.7%
CRAFTSMEN, CONSTRUCTION & PROFESSIONAL	892	-2.3%	971	4.4%	1,862	1.0%
CONSUMER BRANDS	2,285	1.8%	2,448	1.6%	4,733	1.7%
LAUNDRY & HOME CARE	1,352	0.1%	1,417	1.3%	2,768	0.7%
HAIR	797	5.1%	885	3.3%	1,683	4.2%
OTHER CONSUMER BUSINESSES	136	0.5%	146	-4.6%	282	-2.1%

SALES, ADJ. EBIT AND ADJ. EBIT MARGIN BY BUSINESS UNIT H1 2026

€m	Sales				Adj. EBIT		Adj. EBIT margin	
	H1 2025	H1 2026	YoY	OSG	H1 2025	H1 2026	H1 2025	H1 2026
HENKEL GROUP	10,402	10,348	-0.5%	3.2%	1,614	1,620	15.5%	15.7%
ADHESIVE TECHNOLOGIES	5,416	5,534	2.2%	4.5%	931	982	17.2%	17.7%
MOBILITY & ELECTRONICS	1,943	2,083	7.2%	7.8%				
PACKAGING & CONSUMER GOODS	1,588	1,589	0.1%	4.7%				
CRAFTSMEN, CONSTRUCTION & PROFESSIONAL	1,885	1,862	-1.2%	1.0%				
CONSUMER BRANDS	4,907	4,733	-3.5%	1.7%	748	724	15.3%	15.3%
LAUNDRY & HOME CARE	2,983	2,768	-7.2%	0.7%				
HAIR	1,621	1,683	3.8%	4.2%				
OTHER CONSUMER BUSINESSES	303	282	-6.8%	-2.1%				

OUTLOOK 2026

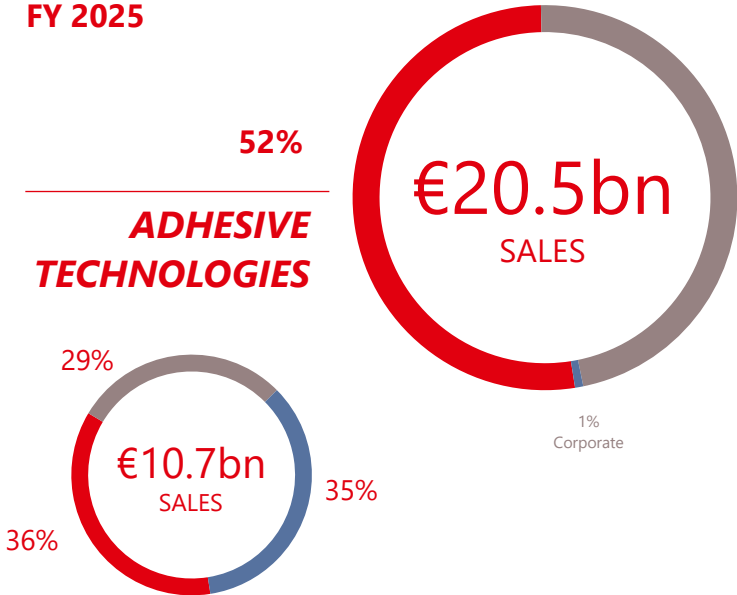
ADDITIONAL INPUT FOR SELECTED KPIS

<i>CURRENCY IMPACT ON SALES</i>	Low single-digit % negative ¹
<i>M&A IMPACT ON SALES</i>	Low single-digit % positive
<i>PRICES FOR DIRECT MATERIALS²</i>	High single-digit % increase ¹
<i>RESTRUCTURING CHARGES</i>	€ 150 – 200m
<i>CAPEX</i>	€ 650 – 750m

BALANCED AND DIVERSIFIED PORTFOLIO

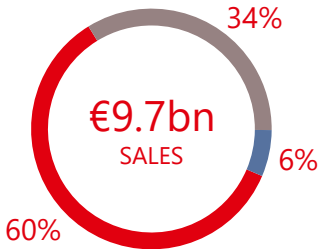
FY 2025

52%
**ADHESIVE
TECHNOLOGIES**

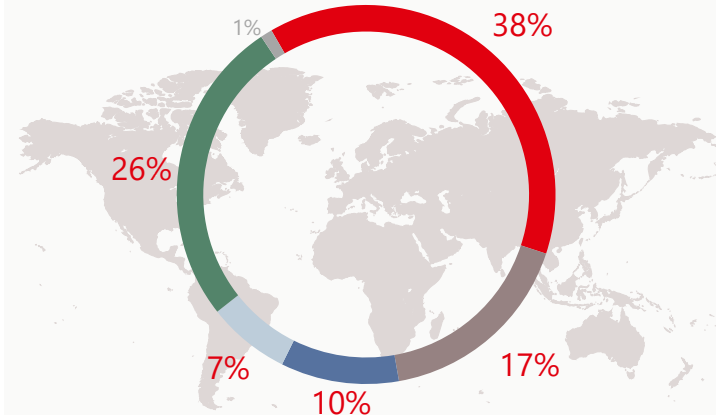


- Mobility & Electronics
- Packaging & Consumer Goods
- Craftsmen, Construction & Professional

47%
**CONSUMER
BRANDS**



- Laundry & Home Care
- Hair
- Other Consumer Businesses



- Europe
- IMEA
- North America
- Asia/Pacific
- Latin America
- Corporate





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